

OFFICIAL PROMOTIONAL RULES

“Send a Parcel – Win an iPhone 18 Pro”

(hereinafter referred to as the “Rules”)

1. GENERAL PROVISIONS

1.1. The Organizer of the Promotional Campaign “Send a Parcel – Win an iPhone 18 Pro” (hereinafter – the **“Promotion”**) is Nova Post DE GmbH, a company registered under the laws of Germany under company registration number HRB 252212 B, with its registered office and executive address at: Charlottenstr. 79-80, 10117 Berlin (hereinafter – the **“Organizer”**).

1.2. The Promotion is conducted to build and maintain consumer awareness of the Organizer's goods and services, promote them, attract new customers, and increase sales volumes.

1.3. This Promotion is not a lottery, gambling game, gambling service, or contest, and these Rules do not constitute a public promise of reward or contest terms.

1.4. Participants of the Promotion are informed about the terms and conditions of participation by posting such information on a dedicated page of the Organizer's official website at: <https://novapost.com/en-de/send-parcel-win-iphone18pro/> (hereinafter – the **“Link”**) in promotional and informational materials of the Promotion.

2. TERRITORY AND PERIOD OF THE PROMOTION

2.1. The Promotion is conducted from **00:00 on October 20, 2026, to 23:59 on November 15, 2026**, inclusive (hereinafter – the **“Promotion Period”**) on the global internet on the dedicated page of the Organizer's official website at the Link.

2.2. The Promotion is valid at the Organizer's partner service points. The Promotion is conducted throughout Germany where Nova Post partner service points operate (hereinafter – the **“Promotion Territory”**).

3. TERMS AND CONTENT OF THE PROMOTION

3.1. Participants in the Promotion are individuals who meet the requirements of these Rules and have completed all actions during the Promotion Period as provided by these Rules. Persons who fully agree to fulfill the conditions of these Rules have the right to participate in the Promotion.

3.2. Minors or persons whose legal capacity is limited by the state, in particular by judicial procedure, employees of the Organizer, their close relatives, employees, and any other business entities involved in the preparation and conduct of the Promotion may not be Participants in the Promotion and are not entitled to receive the Reward.

3.3. To participate in the Promotion, a Participant who meets the requirements of Clause 3.1 of the Rules and does not belong to the categories specified in Clause 3.2 of these Rules must complete all of the following actions during the Promotion Period:

- **Make at least 1 (one) shipment through a branch or partner PaketShop point;**
- **Create and pay for such shipment in the Nova Post application, on the website, or at a branch;**
- **Register the international express waybill (IEW) number of the specific shipment performed in accordance with these Rules on the website at the Link during the Promotion Period;**
- **Register an email address on the website at the Link during the Promotion Period;**
- **Specify a phone number (optional; leaving this field blank does not affect the eligibility to participate in the Promotion or receive the Reward);**

- Read and agree to the Rules posted on the website at the Link by checking the appropriate box (this agreement relates exclusively to the terms of participation in the Promotion and does not constitute consent to the processing of personal data for the purposes specified in Clause 6.13 of these Rules).

3.4. Only the sender can be a Participant in the Promotion. The sender must pay for the delivery services.

3.5. The following participate in the Promotion:

3.5.1. Shipments dispatched within Germany, across Germany, or abroad;

3.5.2. Shipment types “Documents” and “Parcels”. For “Parcels” shipment types, no weight restrictions are established within the framework of the Promotion.

3.6. If a Participant is determined to be the Winner, they must provide the Organizer with the documents in accordance with Clause 5.2 of the Rules.

3.7. If a Participant has not fulfilled the conditions provided by the Rules, they are not considered a Participant in the Promotion and are not entitled to participate in the Reward draw.

3.8. A Participant has the right to refuse participation in the Promotion in the following ways:

- 1) By contacting the Organizer with an objection to the processing of their personal data or requesting its deletion;
- 2) By refusing to receive the Reward;
- 3) By failing to fulfill any of the conditions of these Rules.

3.9. A chance to receive the Reward is granted to the Participant for each shipment complying with the conditions of these Rules, subject to its registration in accordance with Clause 3.3 of the Rules.

3.10. Each shipment that meets the conditions of the Promotion and is registered in accordance with these Rules grants the Participant 1 (one) chance to receive the Reward. The number of chances per Participant is unlimited and depends on the number of such shipments.

3.11. Actions performed outside the Promotion Period do not comply with the terms of the Promotion.

3.12. Additional Services (such as “Courier Pickup”, “Packaging”) do not participate in this Promotion.

3.13. The following types of shipments do not participate in the Promotion: “Cargo”, “Pallets”, “Tires-Rims”.

3.14. The Organizer of the Promotion reserves the right to amend the terms of the Promotion or the date of the draw during the Promotion Period by posting an updated version of the Rules and a corresponding notification on the website at the Link.

4. PROMOTION REWARD AND WINNER DETERMINATION PROCEDURE

4.1. The Reward of the Promotion is: 1 (one) Apple iPhone 18 Pro (256 GB) smartphone from the Organizer of the Promotion (hereinafter – the “Reward”).

4.2. Determination of 1 (one) Winner of the Promotion who acquires the right to receive the Reward takes place after the Promotion Period, namely on November 19, 2026 (hereinafter – the “Winner Determination Date”).

4.3. Determination of the Winner of the Promotion who acquires the right to receive the Reward is carried out by the Organizer using the random.org service (hereinafter – the “Service”) by random selection among all Participants of the Promotion who fulfilled the conditions of the Promotion in accordance with these Rules. Taking into account the rules of the Service for determining the Winner, each registered IEW that complies with the conditions of the Promotion is assigned an individual sequential number for participation in the draw. Each such number corresponds to one chance to receive the Reward. If different sequential numbers correspond to shipments of one Participant, such Participant takes part in the draw with a number of chances corresponding to the number of registered shipments that meet the conditions of the Promotion.

4.4. Using the Service, 1 (one) Winner will be selected who will obtain the right to receive the Reward. The Winner is considered to be the Participant whose IEW number corresponds to the first selected sequential number in the list generated by the Service. Participants whose IEW numbers correspond to the second, third, fourth, fifth, sixth, seventh, eighth, and ninth selected sequential numbers are considered reserve Winners and may acquire the right to receive the Reward in accordance with Clause 4.5 of these Rules.

4.5. If the Winner refuses to receive the Reward, loses the right to receive the Reward, or if delivery of the Reward is impossible after 10 (ten) calendar days from the Winner Determination Date, the Organizer of the Promotion transfers the right to receive the Reward to the reserve winner under the next sequential number.

4.6. If the Winner loses the right to receive the Reward under the terms of these Rules, or if it is established that the Participant was not entitled to receive the Reward prior to being determined as the Winner, the Reward will not be awarded to the Participant.

4.7. The results of determining the Promotion Winner who will receive the Reward are final within this Promotion and are not subject to appeal.

4.8. Substitution of the Reward with cash equivalent or any other benefit is not permitted. The Reward is non-exchangeable and non-refundable.

4.9. The Organizer bears no responsibility for the subsequent use of the Reward by the Winner after its receipt, in particular, for the Winner's inability to use the Reward for any reason, as well as for potential consequences of using the Reward.

4.10. The appearance, color, configuration, model, and other characteristics of the Reward may differ from the images shown in promotional and informational materials about the Promotion. Images of the Reward in such materials are for illustrative purposes only.

4.11. Specific characteristics of the Reward, including equipment, technical parameters, color, size, model, year of manufacture, and additional options, are determined by the Organizer of the Promotion taking into account the type of Reward and information about it specified in the Promotion materials. The Organizer of the Promotion does not guarantee compliance of the Reward with the individual wishes and expectations of the Winner, unless such wishes and expectations stem from the terms of these Rules or information about the Reward provided within the Promotion.

4.12. A recording of the live broadcast of determining the Winner who wins the right to receive the Reward will be posted after the Winner Determination Date, but no later than November 24, 2026, inclusive, on the website at the Link.

5. PROCEDURE FOR RECEIVING THE REWARD BY WINNERS

5.1. After confirming the Winner in accordance with Clause 4.4 of these Rules, the Organizer of the Promotion shall, within 5 (five) business days following the Winner Determination Date, contact the Winner via the email address specified during registration to agree upon the terms and procedure for receiving the Promotion Reward.

5.1.2. In the event that the Winner does not contact the Organizer within 10 (ten) calendar days from the moment of contact by the Organizer, as specified in Clause 5.1, does not provide the documents required by these Rules, or fails to perform actions necessary to receive the Reward, such Winner loses the right to receive the Reward without any compensation. In such case, the right to receive the Reward passes to the reserve Winner according to the order determined by Clause 4.4 of these Rules.

5.2. To receive the Reward, the Winner must submit copies of documents exclusively via secure data transmission channels (a secure upload form on the website or an encrypted email channel). Transmission via unencrypted email is not permitted. The Winner must provide the following documents:

- A copy of an identity document (passport, ID card, or other identity document in accordance with the legislation of the issuing country).

In case of refusal to provide documents/information, the Winner loses the right to receive the Reward. The Organizer has the right to demand additional documents from the Winner if such documents are necessary for the Organizer to conclude a purchase and sale agreement for the Reward and execute related documents, including if their submission is mandatory under applicable German law.

5.3. The Winner does not have the right to assign the right to receive the Reward to a third party. In such case, it is considered that the Winner has voluntarily refused to receive the Reward.

5.4. Refusal of the Winner to provide information/documents, as well as submission of information/documents containing signs of falsification or being unreliable/incorrect, deprives the Winner of the right to receive the Reward and is considered a refusal of the Winner to receive the Reward.

5.5. Assessment, withholding (if such obligation exists), and payment of taxes and fees associated with the provision of the Reward are carried out in accordance with the requirements of applicable German law.

5.6. The Reward is considered transferred to the Winner from the moment the Acceptance Certificate is signed by the Winner and the Organizer.

5.7. Strict compliance with all conditions of these Rules is a necessary condition for determining a Participant as a Winner and receiving the Reward.

5.8. Failure to fulfill any conditions provided by these Rules deprives the Participant of the opportunity to receive the Reward.

6. PERSONAL DATA PROCESSING PROCEDURE

6.1. The controller of personal data of Participants/Winner of this Promotion is Nova Post DE GmbH, Charlottenstr. 79-80, 10117 Berlin, Germany (registration number HRB 252212 B). Regarding personal data processing for the needs of the Promotion, as well as for exercising the rights provided in Clause 6.8 of these Rules, Participants/Winner may contact the Data Protection Officer (DPO) of the Organizer by email at: dpo@novapost.com.

6.2. Personal data processing is carried out in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR), as well as in accordance with the German Federal Data Protection Act (Bundesdatenschutzgesetz, BDSG).

6.3. Legal bases and purposes for processing personal data:

6.3.1. Processing of data necessary to ensure participation of the Participant in the Promotion, shipment registration, determination of the Winner, and provision of the Reward is carried out on the basis of Art. 6(1)(b) GDPR (steps prior to entering into a contract and performance of contractual obligations within the Promotion);

6.3.2. Processing of data necessary to comply with German tax and accounting law requirements (documents of the Winner in accordance with Clause 5.2) is carried out on the basis of Art. 6(1)(c) GDPR (compliance with a legal obligation of the Organizer);

6.3.3. Processing of personal data (full name, image, audio and video materials, phone number in partially masked form) for the purpose of publication in social networks and on the Organizer's website is carried out on the basis of a separate, voluntary, specific, and informed consent of the Participant/Winner in accordance with Art. 6(1)(a) GDPR. Dissemination and public display of the Participant's/Winner's image are also carried out with their prior consent pursuant to § 22 Kunsturhebergesetz (KUG), taking into account exceptions under § 23 KUG. Providing such consent is not a condition for participation in the Promotion or receipt of the Reward (Clause 6.13). Consent may be withdrawn at any time pursuant to Art. 7(3) GDPR; withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal;

6.3.4. Processing of data to prevent abuse and fraud (Clause 7.11) is carried out on the basis of the legitimate interest of the Organizer pursuant to Art. 6(1)(f) GDPR;

6.3.5. Processing of the phone number voluntarily specified by the Participant during registration is carried out to facilitate Participant identification and search for relevant customer data in the Organizer's CRM, as well as for additional communication with the Participant if necessary. The legal basis for such processing is the legitimate interest of the Organizer pursuant to Art. 6(1)(f) GDPR, subject to compliance with the rights and freedoms of the Participant. Provision of a phone number is not a mandatory condition for participation in the Promotion and does not affect the ability to receive the Reward.

6.4. List of personal data of Participants processed for the purposes of Clauses 6.3.1–6.3.2:

- Full name;
- Phone number (if specified by the Participant during registration, for purposes defined in Clause 6.3.5 of these Rules);
- Copy of identity document of the Winner and tax identification number – only if there is an obligation to submit them under applicable law (Clause 5.2).

6.4.1. If an authorized person acts on behalf of the Winner, the Organizer also collects similar data regarding such authorized person on the same legal bases.

6.5. The following actions are performed with personal data: collection, storage, use, transfer (exclusively in cases specified in Clause 6.6), anonymization, and destruction of personal data.

6.6. Personal data may be transferred: (i) to personal data processors providing technical and IT services to the Organizer for conducting the Promotion (in particular, the random.org service operator), under data processing agreements concluded with them (Art. 28 GDPR); (ii) to German state authorities in cases provided by law (in particular, tax authorities). If any recipient of personal data is located outside the EEA, such transfer is carried out exclusively in the presence of appropriate safeguards pursuant to Art. 44–49 GDPR (adequacy decision or standard contractual clauses).

6.7. Retention periods for personal data:

- Data of Participants who did not become the Winner or reserve Winner are stored during the Promotion Period and additionally for 30 calendar days after the Winner Determination Date, after which they are deleted;
- Winner data necessary for delivering the Reward are stored for 6 months after the date of signing the Acceptance Certificate of the Reward;
- Copies of documents and details for accounting and tax purposes are stored for periods established by German law (6 years pursuant to § 257 HGB and/or 10 years pursuant to § 147 AO, depending on document category);
- Data processed on the basis of separate consent (Clause 6.3.3) are stored until consent is withdrawn or the processing purpose is achieved, after which they are deleted without undue delay.

6.8. The Participant/Winner has the following rights regarding their personal data pursuant to GDPR:

- Right of access (Art. 15);
- Right to rectification (Art. 16);
- Right to erasure (Art. 17);
- Right to restriction of processing (Art. 18);
- Right to data portability (Art. 20);
- Right to object to processing based on legitimate interest (Art. 21);
- Right to withdraw consent at any time without affecting the lawfulness of processing based on consent before its withdrawal (Art. 7(3));

- Right to lodge a complaint with a supervisory authority, in particular the Berliner Beauftragte für Datenschutz und Informationsfreiheit (Friedrichstr. 219, 10969 Berlin, www.datenschutz-berlin.de), or the supervisory authority of their place of residence or place of alleged infringement (Art. 77).

These rights are exercised by contacting the email specified in Clause 6.1.

6.9. The Participant understands that in case of deletion of personal data necessary for conducting the Promotion and providing the Reward (Clause 6.4), further participation in the Promotion and/or receipt of the Reward may become impossible. Deletion of data provided on the basis of separate consent (Clause 6.3.3) does not affect participation in the Promotion or the right to receive the Reward. Deletion of the phone number voluntarily specified during registration does not in itself affect participation or receipt of the Reward.

6.10. All collected personal data are stored taking into account technical and organizational security measures pursuant to Art. 32 GDPR. Copies of identity documents and tax identification data are transmitted and stored exclusively via secure channels (Clause 5.2).

6.11. The Organizer does not process special categories of personal data (racial or ethnic origin, political opinions, religious/philosophical beliefs, trade union membership, genetic and biometric data, health or sex life data), unless otherwise required by applicable law. If a copy of an identity document accidentally contains such data, the Organizer does not use it for any purpose other than identity verification.

6.12. Automated decision-making, including profiling, within the meaning of Art. 22 GDPR is not carried out. The Winner is determined by random selection without evaluating personal qualities or behavior of Participants.

6.13. Separate consent to use image, full name, and phone number. If the Participant/Winner wishes the Organizer to publish their full name, photo, audio, and video materials, as well as phone number in partially masked form on official resources (to cover the progress and results of the Promotion under Clause 7.2), they provide separate written (including electronic) consent by checking a separate box on the website at the Link. Non-provision of such consent does not affect participation or receipt of the Reward. Consent may be withdrawn at any time without affecting the lawfulness of publication before withdrawal.

6.14. For questions regarding personal data processing within the Promotion, Participants and Winners may contact the Organizer at: dpo@novapost.com.

7. OTHER CONDITIONS

7.1. The Participant acts personally, in their own name, voluntarily, and independently. The Promotion Participant assumes all risks regarding liability and consequences associated with possible participation in the Promotion and receipt of the Reward.

7.2. Each Party of the Promotion has an independent right to cover the progress and results of the Promotion on its own official websites, social media pages, and other information resources. Such coverage may include the use of photo, audio, video materials, full name, and phone number of Participants/Winners – exclusively to the extent and subject to separate consent pursuant to Clause 6.13 of these Rules. Said right is non-exclusive, does not limit similar rights of other Parties, and is exercised by each Party separately and at its own discretion for information purposes.

7.3. By participating in the Promotion, the Participant confirms that prior to the commencement of participation, they were informed about the purpose of personal data collection, composition of collected data, their rights, and persons to whom data are transferred, in accordance with Section 6 of these Rules.

7.4. The Organizer bears no responsibility for protecting any data other than Personal Data transmitted under the terms of the Promotion posted by the Participant at the Link, or for unauthorized or accidental access, destruction, distortion, blocking, copying, distribution of personal data, as well as other unlawful acts.

Likewise, the Organizer bears no responsibility for violation of third-party rights resulting from Participant actions in providing such personal data.

7.5. The Organizer does not compensate Promotion Participants for costs of internet service providers, financial service providers, and bears no responsibility for failures in their operation.

7.6. The Organizer of the Promotion bears no responsibility in case of failures in the operation of any technical, information equipment in branches, as well as failures, delays in operation of technical equipment of the Promotion Participant or any other persons.

7.7. The Organizer bears no responsibility in case of force majeure circumstances, such as natural disasters, fire, flood, military actions of any nature, blockades, significant changes in legislation in force in the Promotion Territory, other circumstances beyond control, and other force majeure events.

7.8. The Organizer is not obligated to reimburse any expenses incurred by the Participant during or after participation in the Promotion, including transport, telephone, etc.

7.9. All copyrights and other intellectual property rights to Promotion materials belong to their respective right holders. Use of such objects within the Promotion is carried out on lawful grounds and does not imply transfer of any intellectual property rights to the Organizer.

7.10. Checking the box agreeing to the participation terms (Clause 3.3) signifies the Participant's agreement with the terms of participation in the Promotion defined in Sections 1–5 and 7 of these Rules. Such agreement does not include or replace the separate consent provided in Clause 6.13 of these Rules.

7.11. Phone numbers, IP addresses, email and postal addresses, and other data of Participants in whose actions signs of abuse or fraud were detected (generation or selection of attempts, use of any techniques or software placing such Participant in a more advantageous position compared to other Participants) are not allowed for further participation in this Promotion. In this case, the Organizer reserves the right to block the IP address. The decision to exclude Participants from further participation in the Promotion (activity) is made independently by the Organizer and is not subject to appeal. Participants excluded from further participation in the Promotion, regardless of the moment of exclusion (before or after receiving the Reward), lose the right to receive Promotion Rewards not received at the moment of exclusion, and are not entitled to any compensation from the Organizer.

7.12. In the event of situations permitting ambiguous interpretation of these Rules and/or issues not regulated by these Rules, the final decision is made by the Organizer of the Promotion. Simultaneously, its decision is final within this Promotion and not subject to appeal. The Organizer does not enter into any disputes regarding recognition of persons as Participants and rights to receive the Reward under Clause 4.1. The Organizer assumes no responsibility for determining the rights of parties in any disputes.

7.13. These Rules and terms may be amended and/or supplemented by the Organizer of the Promotion throughout the entire period of the Promotion. Amendment and/or addition of these Rules and terms of the Promotion are possible upon their approval by the Organizer and publication in the same manner as defined for informing about the Rules and terms of the Promotion. Such amendments and additions take effect from the moment of publication, unless otherwise specifically defined directly by amendments/additions to these Rules and terms.

7.14. The Organizer of the Promotion bears no responsibility:

7.14.1. For incorrect display of the Promotion page on personal computers, tablets, and mobile devices:

- Whose operation lacks official manufacturer support in the Promotion Territory and occurs at the discretion of users;
- Whose operation occurs using VPN services for viewing and software usage;
- Whose horizontal screen resolution is less than 576 pixels;

- Whose operation occurs using outdated or unupdated web browsers, operating systems, or software, preventing or limiting correct operation of the Promotion Site;
- Using web browsers embedded in third-party applications (e.g., Facebook mobile app);
- Operating on OS without official manufacturer support in the territory and term of the Promotion;
- Operating on unlicensed OS and software without official manufacturer support;
- Whose technical capabilities prevent correct display of the Site.

7.14.2. For correctness and uninterrupted internet connection provided by the service provider.

7.14.3. For technical errors and/or website/hosting outages caused by mobile operators or low quality/interruption of mobile connections.

7.14.4. The risk of accidental loss or damage to property passes to the Winner at the moment of Reward delivery.

7.15. In case of need for interpretation of the content of clauses of these Rules, Participants/Winner may contact via email: support_de@novapost.com .